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SPRING 1943 PRICE LIST

CROMWELL'S GLADIOLUS GARDENS  
GROWERS OF FINE GLADS

R. F. D. 1

Salem, Ohio

FEB 25 1943

U. S. Department of Agriculture

Name \_\_\_\_\_

Address \_\_\_\_\_

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases  
M. R. N.

8-3591

GREETINGS

In presenting this list of gladiolus we feel grateful to our many customers for their generous orders and good reports they had with our bulbs. For a satisfied customer is always good advertising. We hope to be able to do as well or better this year. We try to give quality, service and satisfaction; if for any reason you are not satisfied, let us try to correct it.

What lies before us in 1943 no one can tell, or how world problems will affect us with our beloved flowers. We are making plans for a better and bigger year than ever before. We have more outstanding new varieties to list than usual this season. From the many fine letters we have had from our customers we would like to see every one that has even a small garden to grow a few rows of glads, as they are easy to grow and have such wonderful keeping qualities when used as a cut flower, besides they beautify the home grounds. The general public is becoming more flower conscious each year, and the gladiolus is becoming more popular each year.

**FREE**—I will enclose a gift of bulbs for names of three glad fans with your order for bulbs.

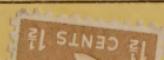
READ BEFORE ORDERING

**Size of Bulbs**—Large bulbs (L.) are 1½ inches in diameter and up, and best to plant for large blooms; medium bulbs (M) are ¾ in. up to 1½ in. in diameter and will bloom but will be some smaller, not quite as early as large bulbs. Small bulbs are under ¾ in. and may flower the first year if planted fairly early.

**Guarantee**—If bulbs bought from us are not true to name we will replace them or refund your money.

**Shipment**—Spring shipment starts about March 1, weather permitting; if wanted earlier, specify when ordering.

**Terms**—Cash before shipment or 25% deposit, balance C. O. D. 25% deposit will hold any order until April 1.



## General List of Gladiolus

This price list contains a retail prepaid list and a wholesale not prepaid list. If you wish larger quantities please look over my wholesale list or write for special prices. All bulbs are from clean stock grown in our own gardens.

All bulbs on this page are prepaid. 3 bulbs at 10 rate, 25 bulbs at 100 rate; 100 rate is 8 times ten rate. For instance: bulbs selling at 10-.50c would be 5c each; 3 bulbs would cost 15c. To get the 100 rating on this price, multiply 50c by 8, equals \$4.00 per 100 bulbs.

	Per	L.	M.	S.
<b>AFLAME</b> —Begonia rose, very tall, large flowers, one of the most popular exhibition varieties -----	2-.15 10	.60	.40	
<b>AIDA</b> —An excellent deep Violet Blue with rosy throat; strong growers -----	2 10	.12 .50	.30	.15
<b>ALBATROSS</b> —A very large, sparkling pure white. Lily like florets, many open -----	2-.15 10	.60	.40	.20
<b>AMADOR</b> —Medium red overspread with a glowing sheen. Does not burn in the sun; 5 to 8 large blooms open at one time -----	2 10	.12 .50	.30	.
<b>AMERICAN COMMANDER</b> —A large glowing red, tall straight spike, flowers 6 in. or over, 6 to 10 open, well placed; good propagator; fine in every way, much improved over Com. Koehl -----	1 10	.30 2.40	.15 1.20	.10 .86
<b>AVE MARIA</b> —Light blue with small purple blotches; a very pleasing color -----	2 10	.15 .60	.40	.20
<b>BARCAROLE</b> —A deep, clear, ruffled orange: no markings; 6 to 7 large blooms open at one time on a medium spike. Very good -----	1-.12 10	2-.15 1.00	.60	.40
<b>BEACON</b> —Bright scarlet salmon with cream blotch-----	2-.15 10	.60	.40	.26
<b>BEAUTIFUL OHIO</b> —Very beautiful new shade of rose lavender. Medium size flowers, a distinct color that should take the florist's eye -----	1-.15 10	2-.15 1.20	.60	.30
<b>BERTY SNOW</b> —A large lavender with a pink tinge; well spaced; good spike -----	2-.15 10	.60	.40	.20
<b>BETTY NUTHALL</b> —Warm, coral pink with yellow to orange throat; splendid substance and placement. Vigorous, tall grower -----	2 10	.12 .50	.30	.15
<b>BINGO</b> —Soft, creamy white, with blended rose blotch Attracts much attention from visitors. A sport of Picardy -----	1-.10 10	2-.15 .80	.60	.40
<b>BLACK OPAL</b> —Beautiful deep red, 6 to 10 medium large, well placed blooms open at once. Tall spike, fine propagator. One of the best dark reds -----	1-.10 10	2-.15 .80	.60	.40
<b>BLEEDING HEART</b> —White tinted light pink with large scarlet blotch. A tall dependable variety in the blotched class -----	2-.12 10	.50	.30	.15
<b>BLUE BEAUTY</b> —A very good blue, probably the best on the market. A strong blue shade a bit lighter on the edge of petals. Strong, tall grower with many florets open at once -----	1-.10 10	2-.15 .80	.60	
<b>BLUE PEACOCK</b> —Deep blue, with velvety blue blotch, overlaid with cream. Florets wide open and well arranged -----	2-.12 10	.50	.30	.15
<b>BREAK O' DAY</b> —Soft light pink, blending to delicate cream throat. A large flower. Early -----	2 10	.10 .40	.25	.10
<b>CANBERRA</b> —Pure bright yellow, large flowers; late. Tall grower. Good keeper -----	2-.15 10	.60	.40	.20
<b>CHAMPLAIN</b> —Soft light blue with larger throat marking. Very tall and straight with 6 or 7 large blooms open. A good early commercial -----	2-.12 10	.50	.30	.15
<b>CHAS. DICKENS</b> —Standard purple. Tall, strong grower with long, gracious spike. Good commercial purple-----	2-.12 10	.50	.30	.15
<b>CHARMAINE</b> —Charming rose color, large, well placed open florets. Early. Often blooms from small bulbs-----	1 10	.20 1.60	.10 .80	2-.10 .40

## CROMWELL GLAD GARDENS

## SALEM, OHIO

	Per	L.	M.	S.
<b>COLONIAL MAID</b> —A new light lavender. A tall, strong grower with straight spike	1 10	.15 .20	.10 .80	2-.10 .40
<b>COMMANDER KOEHL</b> —Large massive clear blood red. A sensation in garden and show room	10	.2-15 .60	.40	.20
<b>CREVE COEUR</b> —Burnt orange with orange-red throat, tall, strong grower	2 10	.12 .50	.30	.15
<b>DR. DURR</b> —Ruffled cream white. A good early cut flower that is in bloom when whites are scarce	2 10	.12 .50	.30	.15
<b>DR. MOODY</b> —Light lavender penciling to darker. A strong grower. Early	2 10	.10 .40	.20	.10
<b>DREAM O' BEAUTY</b> —Large rose red. A fine color and tall, strong growing plant. A good seller	2 10	.15 .60	.30	.15
<b>DUNA</b> —Soft, pinky buff shading to pale yellow. A new shade	2 10	.12 .50	.30	.15
<b>EARLY DAWN</b> —New, tall, rich geranium pink. Good grower with large blooms. Very early	2 10	.15 .60	.30	.15
<b>EARLY PEACH</b> —An early peach-red blending to lighter throat. Somewhat ruffled. 6-7 wide open blooms	2 10	.12 .50	.30	.15
<b>ELLEN MARIA</b> —Rich salmon pink, with light buff throat mark. Beautifully ruffled. Early bloomer	2 10	.15 .60	3-.15 .40	.20
<b>FRANK J. MCCOY</b> —Deep rose pink with marks on the lower petals. Opens 10 to 12 at time on long flower head. A winner	2 10	.12 .50	.30	.15
<b>GLADDIE BOY</b> —Extra early decorative pink with deep yellow throat. Ruffled. Very good	2 10	.12 .40	.25	.10
<b>GOLDEN CHIMES</b> —A nicely ruffled clear, medium yellow	2 10	.15 .60	.40	.20
<b>GOLDEN DREAM</b> —Very tall, clear yellow, late	2 10	.10 .40	.25	.10
<b>HELEN WILLS</b> —Tall ivory white, cream throat. Delicate markings	2 10	.12 .50	.30	.15
<b>ISOLA BELLE</b> —Large ruffled. Very light pinkish lavender. Showy and attractive	1 10	.10 .80	2-.15 .60	
<b>JERSEY CREAM</b> —Smooth deep cream. The only deep cream with good cut flower habits. Florets 5 inch average. Good propagator	2 10	.12 .50	.30	
<b>JOSEPH HAYDEN</b> —Light violet with spectacular dark blue blotches. This new novelty has reason to be popular. Florets are large and well placed on slender stems. Showy but handsome	1 10	.15 1.20	.10 .80	
<b>KING ARTHUR</b> —A refined rich ruffled lavender. One of the best new varieties in this color	2 10	.15 .60	.40	.20
<b>KING LEAR</b> —Early deep reddish purple, very large and heavily ruffled. Tall spike, one of the finest purple	1 10	.15 1.20	2-.15 .60	
<b>LAVENDER QUEEN</b> —An outstanding rich lavender. very well liked. Large flowered, tall, straight, vigorous grower	2 10	.15 .60	.40	.20
<b>LAVENDER RUFFLES</b> —Lightly ruffled pinkish lavender, medium sized florets	1 10	.12 .90	.60	.30
<b>LIGHTS OF GOLD</b> —Tall, straight spike of peach to gold color. Very good for floral work. Medium size florets	2 10	.12 .50	.30	.15
<b>LOYALTY</b> —Large clear deep yellow	2 10	.10 .40	.25	.15
<b>LUCIFER</b> —Bright orange, crimson blotch, fine color. Massive spike, very showy and popular	2 10	.15 .60	.40	.20
<b>MAID OF ORLEANS</b> —Creamy white with deeper cream throat. Fine commercial, straight spike. Flowers well placed	2 10	.15 .60	.40	.26
<b>MALAY CHIEF</b> —Deep purple red with black sheen. Heavy texture, with stiff, straight spikes	1	.15	.10	.05
<b>MARGARET BEATON</b> —A new white of immense size and good substance with small scarlet blotch. Very attractive color. Strong grower and looks good, both as an exhibition and commercial	1 10	.15 1.20	.10 .90	

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## SALEM, OHIO

	Per	L.	M.	S.
<b>MARGARET FULTON</b> —Early, clear rich salmon of a distinct shade; faint apricot in throat	2 10	.12 .50	.30	.15
<b>MARMORA</b> —Lavender gray with pale purple blotches large flowers; many open	2 10	.15 .60		
<b>MARY ANSTEEN</b> —Deep begonia rose, darker throat. A popular variety with florists; a real beauty	2 10	.12 .50	.30	.15
<b>MARY DAMARIS</b> —A fine exhibition and commercial yellow. Flowers clear, soft yellow, spaced perfectly on nice spikes. The best yellow to date	2 10	.10 .40	.20	.10
<b>MARY ELIZABETH</b> —Very heavily ruffled white with cream throat. Medium size, tall; strong grower	2 10	.12 .50	.30	
<b>MASTER MYRON</b> —A tall rich self colored red. The florets are of good substance and well placed on very tall straight spikes. It stands the heat well and attracts much attention in our field	1 10	.45 3.20	.25 2.00	.15 1.20
<b>MATTERHORN</b> —A pure white except for a slight cream throat. The large heavy florets are well placed on a tall spike. A fine exhibition white	1 10	.20 1.60	.15 1.20	
<b>MILDRED LOUISE</b> —Marvelous strawberry pink blending to yellow throat	2 10	.10 .40	3-10 .30	.15
<b>MINUET</b> —Clear, light lavender by which all other lavenders are judged	2 10	.12 .50	.30	.15
<b>MISS BLOOMINGTON</b> —Very tall, light yellow. Six or more well placed blooms open at a time	2 10	.12 .50	.30	.15
<b>MISS GREELY</b> —Much like W. H. Phipps but slightly darker and three weeks earlier	2 10	.12 .50	.30	.15
<b>MISS NEW ZEALAND</b> —Mammoth deep salmon pink with deeper pink blotch. A very popular variety with florets 7 to 8 inches. Excellent substance, good grower and good propagator	1 10	.10 .80	2-10 .50	
<b>MOTHER KADEL</b> —A fine yellow. A clear medium yellow, decorative, without any foreign color in throat	1 10	.30 2.40	.20 1.60	.10 .80
<b>MOROCCO</b> —Very deep, dark red; almost black	2 10	.12 .50	.30	.15
<b>MOTHER MACHREE</b> —Soft smoky lavender combined with orange and gray. An odd but very pretty smoky	2 10	.12 .50	.30	.15
<b>MRS. LEON DOUGLAS</b> —Salmon rose with overlay of flame and scarlet. Very large	2 10	.12 .50	.30	.15
<b>MRS. R. P. CHASE</b> —Creamy white rose with soft cream throat. Fine strong spike, large flowers	2 10	.12 .50	.30	.15
<b>MRS. LULU HUNT</b> —Mid-season dark pink. Fine	2 10	.12 .60	.30	.15
<b>MYRNA</b> —A heavily ruffled ivory white. 7 to 9 large well placed heavily ruffled blooms on a medium tall spike, good grower and propagator	1 10	.20 1.75	.15 1.40	
<b>NEW ERA</b> —Ruffled lovely rose pink. About 7 to 8 open at one time. Very beautiful	1 10	.10 .60	.40	.20
<b>OLIVE GOODRICH</b> —A very delicate blending white with pink edge	2 10	.10 .40	.30	.15
<b>OUR SELECTION</b> —Rich salmon red, overlaid with slate. Classed as a smoky	2 10	.12 .50	.30	.15
<b>PARADISE</b> —Large early apricot with narrow lines of scarlet in throat	2 10	.12 .50	.30	.15
<b>PELEGRIINA</b> —A pure dark violet-blue, lower petals somewhat darker. Excellent	2 10	.12 .50	.30	.15
<b>PHYLLIS McQUISTON</b> —Very beautiful, pure pink with 5 or more open; tall spike	2 10	.12 .50	.30	.15
<b>PICARDY</b> —Sensational waxy shrimp pink. A very outstanding variety	2 10	.12 .50	.30	.15
<b>PIRATE</b> —Shades of carmine and purple to a bright upper throat	2 10	.12 .50	.30	.15



## CROMWELL GLAD GARDENS

## SALEM, OHIO

	Per	L.	M.	S.
<b>PRIDE OF WANAKA</b> —A lovely shade of rich rose; a good propagator -----	2 10	.10 .40	.25	.10
<b>PURPLE BEAUTY</b> —A clear deep purple. Large round flowers on a medium tall spike -----	1 10	.15 1.20	.10 .80	
<b>RAMESSES</b> —Large, tall ruffled purple. A novelty-----	2 10	.12 .50	.30	.15
<b>RECAZO</b> —Rosy ash with flecks and splashes of orange scarlet, with darker throat. A gorgeous smoky variety. A strong grower and good propagator -----	1 10	.10 .80	2-.15 .50	2-.10 .30
<b>RED PHIPPS</b> —A glowing red. Splendid spike, good placement, good grower and propagator -----	2 10	.12 .50	.30	.15
<b>REVERIE</b> —Light pink and cream, very delicate color combination -----	2 10	.12 .50	.30	.15
<b>REWI FALLU</b> —A giant dark red of good substance. One of the very finest. A healthy, husky grower and will produce good exhibition spikes from medium bulbs-----	2 10	.14 .60	3-.10 .30	
<b>RIMA</b> —Beautiful lilac pink with cream throat, large well placed florets on a tall spike-----	1 10	.12 1.00	.60	
<b>ROMANCE</b> —Red with blue edge, medium spike, well placed florets -----	2 10	.10 .40	.25	.10
<b>ROSA VAN LIMA</b> —A very fine rose pink with a touch of dusty lavender in throat. A sure winner at the shows and should be included in the must have-----	1 10	.10 .80	2-.15 .50	.30
<b>SALBACH'S PINK</b> —Geranium pink, soft carmine marking. Grand for exhibition -----	2 10	.12 .50	.30	.15
<b>SANDRA</b> —Light shrimp pink, amber blotch -----	2 10	.12 .50	.30	.15
<b>SEÑORITA</b> —A true golden orange. Very showy. Medium tall -----	2 10	.15 .60	3-.15 .40	.20
<b>SHIRLEY TEMPLE</b> —Heavily ruffled, large light cream with darker throat -----	2 10	.15 .60	3-.15 .40	.20
<b>SMILING MAESTRO</b> —A rich, brownish salmon, sometimes showing a fleck of slate along the edge-----	2 10	.15 .60	3-.15 .40	.20
<b>STAR OF BETHLEHEM</b> —A very large snow white with cream lip -----	2 10	.15 .60	.40	.20
<b>SUNSHINE GIRL</b> —Clear geranium pink. 7 to 8 well placed blooms open -----	3 10	.10 .25	5-.10 .20	.10
<b>SWEETHEART</b> —Lovely decorative pink with white edge -----	3 10	.10 .25	5-.10 .20	.10
<b>SURFSIDE</b> —A new tell, beautifully ruffled white, with many good qualities. Good commercial, strong grower, a consistent prize winner -----	1 10	.10 .80	2-.15 .50	.30
<b>TOKEN</b> —Early flame salmon with yellow throat. A good commercial -----	2 10	.12 .50	.30	.15
<b>TREVONIAN</b> —A very large, outstanding new rose red. Fine exhibition and commercial; strong grower-----	2 10	.12 .50	.30	.15
<b>VAGABOND PRINCE</b> —Mahogany brown with a red blotch. An unusual color but rich and catchy to the eye. Many florets open at one time-----	2 10	.15 .60	3-.15 .40	.20
<b>VREDENBURG</b> —One of the newer whites which has made a name for itself. Early, large florets of heavy substance with many open. Medium height-----	2 10	.15 .60	2-.12 .40	.20
<b>WASAGO</b> —A glowing clear buff, flowers somewhat ruffled. Straight spike of medium height-----	2 10	.12 .50	.30	.15
<b>WINGED VICTORY</b> —Immense light pink. A beauty---	2 10	.12 .50	.30	.15
<b>WUERTEMBERGIA</b> —Rich red with a large white throat. Tall; never crooks and produces wide open flowers-----	2 10	.15 .50	.30	.15
<b>YVONNE</b> —Large waxlike flowers of white with cerise rose throat -----	2 10	.12 .60	.40	.20
<b>ZAUBERFLOTE</b> —Light peach rose with dark red blotch in throat, beautiful color, strong sturdy grower---	2 10	.15 .60	.10 .40	.20
<b>ZILLAH</b> —A strong growing yellow. Tall straight spike, big flower head, well ruffled -----	2 10	.12 .50	.30	.15

Per L. M. S.

**ZUNI**—Large, mid-season. A combination of salmon and dark slate with a little orange, a rich color and popular in the smoky class. Good propagator. Many florets open at one time

	1	.10	2-15
	10	.80	.50

## (Not Prepaid)

The following varieties are priced per 100; 25 at the 100 rate; 250 at 1,000 rate. For 1,000 rate multiply 100 rate by 8.

	1	2	3	4
Aflame	2.50	2.10	1.80	1.20
Betty Snow	2.50	2.10	1.80	1.20
Betty Nuthall	2.50	2.10	1.80	1.20
Commander Koehl	3.00	2.50	2.00	1.60
Dr. Durr	2.00	1.50	1.25	1.00
Duna	2.00	1.60	1.20	1.00
Early Dawn	2.00	1.60	1.40	1.00
Gladdie Boy	2.00	1.60	1.40	1.00
Golden Dream	1.75	1.50	1.25	1.00
Loyalty	2.00	1.60	1.40	1.00
Margaret Fulton	1.80	1.60	1.20	1.00
Mary Elizabeth	2.40	2.00	1.50	1.00
Minuet	2.50	2.00	1.50	1.00
Mother Machree	2.50	2.10	1.80	...
Miss Bloomington	2.50	2.10	1.80	1.20
Mrs. Leon Douglas	2.00	1.50	1.00	.80
Mrs. Lula Hunt	2.50	2.10	1.80	1.20
Olive Goodrich	1.75	1.50	1.25	1.00
Opalescent	1.50	1.20	1.00	.80
Our Selection	2.50	2.10	1.80	1.20
Paradise	2.50	2.10	1.80	1.20
Phyllis McQuiston	2.00	1.60	1.20	1.00
Picardy	2.00	1.60	1.20	1.00
Pride of Wanakah	1.60	1.40	1.20	.80
Romance	1.75	1.50	1.25	1.00
Sunshine Girl	1.75	1.50	1.25	1.00
Sweetheart	1.75	1.50	1.25	1.00
Wasago	2.00	1.60	1.00	.80

## TO CLOSE OUT, THE FOLLOWING HAVE BEEN REDUCED

No. 1 & 2	No. 3 & 4	No. 5 & 6
\$1.50	\$1.25	.80 per 100 bulbs

Betty Co-Ed	Dr. Durr	Mildred Louise	Reverie
Break O' Day	Dr. Moody	Olive Goodrich	Romance
Balboa	Golden Dream	Yvonne	Sunshine Girl
Angel's Dream	Sweetheart		

## TREATMENT OF BULBS FOR THRIPS

Plant on different ground each year if possible, and be sure and dip or treat your bulbs before planting. The bichloride of mercury solution has been the standby for years, at present impossible to get. Now the experiment stations find lysol as good and is something most every one has on hand. We used lysol for about 2-3 of our bulbs last year and had very good results and this year will use lysol for all our bulbs.

There seems to be different ideas as to how strong and how long to soak. 1 1/4 to 2 tablespoons of lysol to gallon of water and soak from 2 to 4 hours, depending if your bulbs are husked. If bulbs are husked the shorter period is plenty. It is better to have the chill off of the water when you dip them. If left in solution a little longer will do no harm. Besides killing thrip on your bulbs it helps to control fungus rot and bacterial growth which causes a lot of loss to the gladiolus growers.

## CULTURAL NOTES

The Gladioli are so easy to grow that they may be planted anywhere, so long as they are in the sun, but will not do well in shade. No use to try it. Plant any time after the middle of April to the middle of June. Plant 3 to 6 inches deep, the larger the bulb the deeper, as it will stand up against wind better and does not dry out so fast.

Don't forget to cultivate; keeping the soil stirred helps to conserve moisture and your plants will do better.

When cutting the flowers leave at least four leaves on plant, more if possible, to mature the bulb.

When digging, cut the stalk close to the bulb and dry well in open boxes or crates. When dry enough, clean off old roots and store in cool cellar near 40 degrees temperature.

Cromwell Gladiolus Gardens

R. F. D. No. 1

Salem, Ohio

